

*With this ring...*



*Where all your dreams can come true*

## Blizzards Fine Jewellers



2012 is upon us already and it seems there has been an abundance of weddings this season, some in the rain, some in floods and also a lot in beautiful sunshine. We believe that we have made some beautiful rings this year including fitted and shaped wedding rings to match our client's engagement rings. We not only design and make wedding rings purchased from our store, we are more than happy to design and make wedding rings for engagement rings purchased from other stores. We have noticed a significant increase for this service over the past 12 months.

Late May sees **Lyn and Craig** heading off overseas to source and purchase some new and exciting ranges of jewellery and diamonds for their store. Last year **Blizzards** introduced the Story range from Denmark to Australia, a new range of leather and charm bracelets that is currently sweeping Europe. They are intending to extend that range as the response has been fantastic. In July they hope to visit some jewellery factories in Italy and to study the jewellery designs and trends currently in Europe. No doubt **Craig** will be hunting down great diamonds through his contacts throughout Europe.

This booklet is number five and we have received some great feedback from our clients. If you have any suggestions on content for the next booklet, perhaps product knowledge or that you would like to see more designs etc please let us know and we will attempt to incorporate these in our next edition.

Regards,  
**Craig, Lyn and team**  
**Blizzards Fine Jewellers**

## Custom design and remodelling service



Blizzards combined a customers four rings into one, using 93 assorted Diamonds.

This design was a very challenging project. It consists of 93 Brilliant cut Diamonds, of many different sizes. Our very special customer, Jo Seiter, wanted to create a ring that combined all the stones from her four important rings she thought were a bit tired and outdated, into just one. It took a few discussions, idea's and sketches before we came up with this design. Consisting all of Jo's Diamonds plus six added smaller one's, a final sketch was drawn by Craig and the ring was made. All the team at Blizzards were thrilled to see the delight in Jo's eyes when she first opened the box to view basically what was her very own creation. Great work Jo!



This Old Worlde style cluster was designed with a .60 carat Radiant Diamond centre. Our customer wanted a low easy wearing design and preferred a rectangle shape rather than square. So this is the original hand drawn sketch, incorporating the Radiant, four Baguette and eight Brilliant cut Diamonds, finished with old style milled edges. The finished ring, completely hand made by Blizzards.

## *Designs by Blizzards*



Striking design, big and beautiful rectangle cut Radiant Diamond surrounded by 22 small Brilliant cut Diamonds, with a modern split shouldered band.



Simple Solitaire, never out of fashion. We make this in White, Yellow or Rose Gold with a fancy white palladium 6 claw setting. Any size Brilliant cut Diamond can be used.



Super fine design, pictured with 1 carat Brilliant cut Diamond, but can be made from .30 carats and upwards. Surrounded by 18 small Diamonds on a very fine band. Takes a straight wedding ring with or without Diamonds.



A classy Solitaire ring, with a 4 claw crossover under bezel setting, .70 carat centre Brilliant cut Diamond and 30 small Princess cut Diamonds channel set down the shoulders.

## Designs by Blizzards



3 stone classic. A modern smooth line setting is white palladium, a stronger metal claw to hold the 3 Brilliant cut Diamonds. Total Diamond weight 1.0 carats.



Magnificent 1 carat Emerald cut Diamond in a classic upswept shoulder design with small Brilliant cut Diamonds bead set down each shoulder.



Wrap around swirl design. Takes Brilliant cut centre Diamond with 48 small Diamonds. We make a matching fitted wedding ring with or without Diamonds. Can be made in Yellow, White or Rose Gold and Platinum.

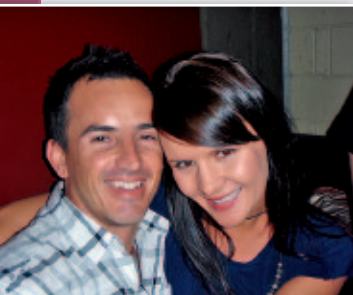


Solitaire oval .80 carat Diamond, in a 4 claw setting, on a fine band that is completely covered from edge to edge in Brilliant Diamonds.



*Aaron Brain and  
Melissa Hiscock*

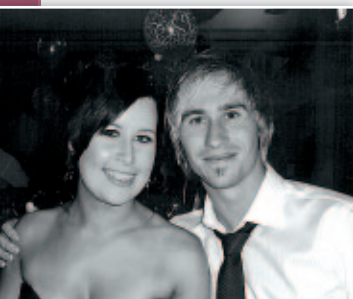
“ When I had made the decision to propose, there was never any doubt as to where I would get Miss her ring. All the jewellery that I have bought for her and the jewellery that she has already bought herself comes from Blizzards. Not just because Craig, Lyn and their staff are great people but because of the professionalism and quality of service that they provide! Craig made the whole process easy for me and helped me keep the secret quiet until the big moment. The ring came out perfect and we couldn't be happier! ”



*Jarrod Egan and  
Melissa Ducroy*

“ Jarrod was secretly planning to propose, however he knew I would like to choose my own ring. As he didn't want to propose empty handed, Craig suggested to propose with a silver band, engraved “WILL YOU MARRY ME” and posted it to Jarrod here in Adelaide, in time for the proposal. It was such a great idea and something we will always keep to remind us of the special day.

When designing the actual engagement ring, I was in contact with Craig via email. I sent him some photos of rings I liked and requested some changes to suit my style. Craig was so helpful and knew exactly what I wanted. He then sourced the most amazing diamond which is just stunning. The whole process was so easy. Blizzards service and quality was much more than I expected. ”



*Jason Adams and  
Belinda Ings*

“ Craig and the team were great building from my initial idea's to create a very special ring. Travelling half way across the world to propose, I wanted it to be perfect. Hiding the ring for six weeks while travelling wasn't easy, and when I proposed in New York on Christmas Eve, Belinda was very surprised and overwhelmed. I knew the perfect spot and I had the perfect ring that Blizzards helped me design.

Craig was very professional and kept me up to date with everything, his advice and knowledge created the ring that Belinda loves. We both recommend Blizzards Jewellers. ”





*John Fiore and Amy Whiltshire*

“ John and I were window shopping for our engagement ring, when we got talking to Kara and Craig about creating a ring with heart diamonds. My mothers engagement ring has a heart diamond and I have always loved it. After talking through a few options and design elements, Craig came up with the perfect ring design. He then searched the world for two matching heart diamonds and kept John informed throughout the process. Blizzards made us feel special. I receive compliments from family and friends, and even customers at work, it just glows! We are very happy, thanks Blizzards. ”



*Adam Moss and Melissa Keen*

“ There was only one rule I had to follow in purchasing an engagement ring for Melissa, and that was it had to come from Blizzards Jewellers. She had seen their work before and loved it.

Living in Bendigo, I made the trip to Shepparton not really knowing what I wanted or what to expect but Lyn and Craig were more than helpful in assisting me in choosing a design that we thought Melissa would love. Craig kept in contact with me with regular updates on the progress of the ring and this continued until the day I picked it up. His help during this time made such a big decision seem so easy.

Melissa loves it! She is so happy with the design and Princess cut Diamond, Craig did a wonderful job and we both could not be happier. ”



*Lara McPherson and Marcus Goonan*

“ Lyn and Craig have been family friends my whole life and have supplied mum and I with some stunning pieces of jewellery over the years. When Marcus proposed, he did so with a “stand-in ring” – a beautiful ring that once belonged to his grandmother – planning all along to allow me to design the “official” engagement ring with Craig’s input.

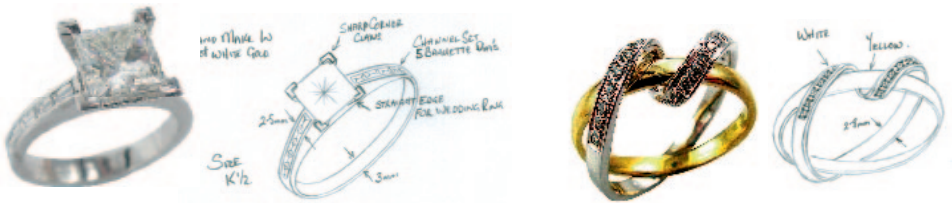
Initially, we thought this may be quite a long process, but Craig was exceptionally good at putting my ideas on paper, creating a final piece that was even better than I had imagined. I absolutely love the result – Aquamarine and diamonds, a perfect mix of classic and modern, simple and a little out of the ordinary. ”



## Custom design jewellery



Custom design is the way customers can express their own preference in style and taste. Countersketch is a computer aided design system with cutting edge technology that allows customers to have a starting point from over 2300 designs, all designs can then be altered and changed to suit the customers personal choice, amazing technology that is ahead of its time.



The art of creating a design from an idea to paper, from a sketch to a completed masterpiece, handmade by a master craftsman, is an art that is not used as it once was. The world of mass production dictates possibly as much as 90 per cent of all retail jewellery. Blizzards specialises in custom designs. Combined with direct imports of diamonds as *Antwerp Diamond Brokers*, the two components essential to the complete service.

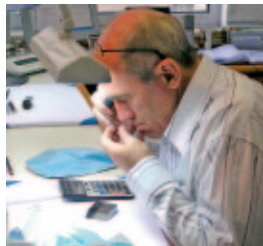
# Diamond Brokers



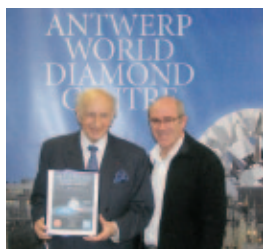
**This is how far we will go for our customers.**



*The most famous Diamond cutter in the world, Gabriel Tolkowsky.*



*Craig sorting from one of their New York suppliers.*



*Craig receiving his Diamond Broker Certificate from the Vice President of the Diamond Bourse of Antwerp.*

Blizzards have been registered **Antwerp Diamond Brokers** since 2007.

The demand for quality Diamonds at realistic prices is what the consumer demands and Blizzards pride themselves on producing the best.

Over the last 17 years we have developed a diverse range of trusted Diamond cutters and brokers from all parts of the world.

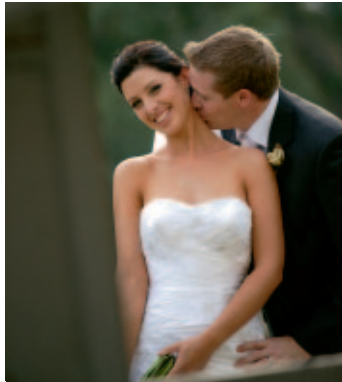
Craig personally visits these companies and has developed strong relationships to find the best quality Diamonds at the best prices.

We design, create, make or choose our own designs then select the best quality diamonds to suit the ring or individual.

**Blizzards are as individual as their customers, you will not find our rings or Diamonds anywhere else.**



# *Bridal jewellery*



# Bridal jewellery



PETER W BECK



DORA  
MENS WEDDING RINGS



OMNIA  
CLASSIC WEDDING RINGS



Harris Scarfe Plaza, Maude St Mall, Shepparton. Ph: (03) 5831 4677

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